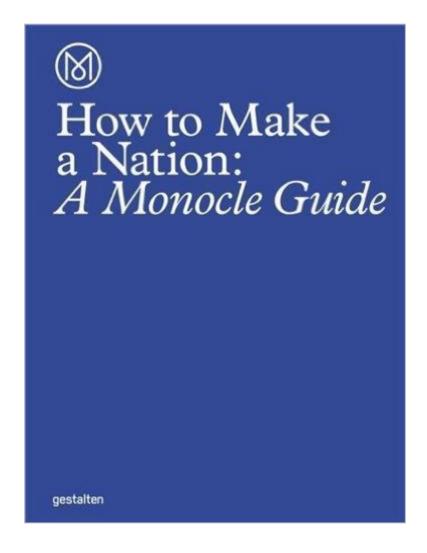
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How To Make A Nation: A Monocle Guide





Synopsis

What characteristics and values define a country? Which countries are particularly successful in terms of education, economics, or culture? In this book, Monocle provides a global perspective on the distinct qualities of nations. Monocleâ TMs books with Gestalten have shown you how to build a better life, business, and home. But now Monocle raises the bar: how do you run a great country? They are not talking about might, muscle, or nationalism â •although you need a bit of a swagger every now and then. They are talking about a country that feels like a cohesive community, knows what to value, and goes out into the world to gently get its way with soft power, fine ambassadors, and compelling cultural offerings. At home, this country celebrates good education, well-made institutions, and its own people and their skills. How to Run a Nation: A Monocle Guide is a thought-provoking primer that informs and inspires. The best ideas donâ TMt need to be invented â •they need to be found and copied. Let Monocle be your guide.

Book Information

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